

# ACTIVE NATURALS COLLECTION **NEW EDITION**

A new generation of 100% natural oil-based active ingredients with scientifically proven efficacy made possible by our patented green Oléo-éco-extraction™ technology

HALLSTAR 

# ACTIVE NATURALS COLLECTION

## OLÉOACTIF®

Substantiated oil-based active ingredients concentrated by patented green Oléo-éco-extraction™ technology



### BIOME Oléoactif® | [Skin-Microbiome] care



- Acts as a microbiome-friend by preserving the bacterial diversity and microbiota composition of healthy skin
- Presents prebiotic properties and visibly enhances skin beauty in only 15 days
- Strengthens skin barrier function by stimulating genes involved in epidermal lipids synthesis pathways (+45% ceramides, +59% phospholipids, +72% cholesterol)
- Boosts skin's natural defense mechanisms by activating genes involved in antioxidant response (+31%) and antimicrobial activity (+82%)

INCI: Simmondsia Chinensis (Jojoba) Seed Oil (and) Avena Sativa (Oat) Kernel Oil (and) Bacillus Ferment

### BLISS Oléoactif® | Revealing skin serenity



- Targets MAO-A enzyme to constrain the negative impact of psychological stress on skin
- Modulates genes affected by stress with sunlight and antidepressant mimetic effects
- Reduces depth and length of stress-induced forehead wrinkles by respectively -25% and -26%
- Enhances skin glow by +28% after 28 days and controls redness and imperfections

INCI: Helianthus Annuus (Sunflower) Seed Oil (and) Tilia Cordata Wood Extract (and) Polyglyceryl-3 Diisostearate

### BLUE Oléoactif® | Anti-pollution, anti-blue light



- Boosts cells' defense system against pollution, repressing COX-2 inflammation marker by -198%
- Reduces by 4.4 times pigmentation disorders caused by blue light
- Boosts cells' repair system against pollution and blue light, increasing GSTM1 detoxification marker by +126%
- Reduces ROS production by -90% in preventive and -59% in curative studies

INCI: Glycine Soja (Soybean) Oil (and) Polyglyceryl-3 Diisostearate (and) Oryza Sativa (Rice) Germ Extract (and) Oryza Sativa (Rice) Extract

### BLUSH Oléoactif® | Make peace with sensitive skin



- Relieves the inflammatory response of Alarmin IL-1 $\alpha$  induced by pollutants and UV
- Protects skin barrier and visibly reduces redness (-4x vs placebo) on women with sensitive skin who wear masks daily
- Offers a real wave of luminosity (x5 vs placebo) and promotes healthy-looking skin
- Triggers emotional beauty benefits

INCI: Brassica Campestris (Rapeseed) Seed Oil (and) Polygonum Tinctorium Leaf Extract

### BRIGHT Oléoactif® | Global complexion control



- Inhibits tyrosinase activity by 88%
- Brightens complexion, increasing the luminance index by +273%
- Whitens complexion, increasing skin color index by 18.5 times
- Decreases quantity of melanin coloration up to -52%

INCI: Brassica Campestris (Rapeseed) Seed Oil (and) Glycyrrhiza Glabra (Licorice) Root Extract (and) Polyglyceryl-3 Diisostearate (and) Althaea Officialis Root Extract (and) Oryza Sativa (Rice) Bran Extract

### CLEAR Oléoactif® | Holistic skin perfector



- Promotes flawless skin by removing all types of imperfections and refining skin texture
- Smooths the skin and tightens pores by -26%
- Reduces skin inflammatory lesions and comedones by -16% and -36%, regulates sebum secretion by -35%, removes redness by -12%
- Combats hyperkeratinization, modulates inflammation by inhibiting 5-LOX and COX-2 enzymes, and IL-8 release by -57%

INCI: Camelina Sativa Seed Oil (and) Thymus Vulgaris (Thyme) Flower/Leaf/Stem Extract

### DIAM Oléoactif® | Anti-inflamm'aging



- Decreases inflammation by inhibiting TNF- $\alpha$  up to -68%
- Prevents by 3.6 times and reduces by -70% skin redness caused by photo-induced erythema
- Decreases by -59% redness on rosacea-prone or sensitive skin
- Improves collagen network which confers anti-aging properties

INCI: Cocos Nucifera (Coconut) Oil (and) Quercus Suber Bark Extract (and) Oak Root Extract

## EPILOBIUM Oléoactif® | Moisturizing, antioxidant

- Demonstrates antioxidant activity by scavenging free radicals
- Increases instant hydration by +16.3% after 30 minutes

INCI: Helianthus Annuus (Sunflower) Seed Oil (and) Epilobium Angustifolium Flower/Leaf/Stem Extract



## FILL Oléoactif® | Skin filler Phytoside™

- Activates natural healing pathways to tackle skin aging signs
- Modulates innovative key genes and proteins of cell defense, stem cells, epidermal regeneration and dermal remodeling
- Removes skin roughness by -16% after 14 days of application and by -22% after 28 days
- Wrinkle-filler effect: outstanding reductions in wrinkle number (-49%), length (-41%), and surface (-45%)

INCI: Olea Europaea (Olive) Fruit Oil (and) Polyglyceryl-4 Oleate (and) Myrtus Communis Leaf Extract (and) Olea Europaea (Olive) Leaf Extract



## GROWTH Oléoactif® | Hair growth, fuller lashes

- Boosts hair growth by increasing density (+6%) and thickness (+8%) in 90 days
- Resets hair growth cycle, stimulates hair follicle activity and delays hair loss (+14% anagen hairs, -30% telogen hairs) in 150 days
- Naturally makes eyes look larger by enhancing lash density by +18% in 28 days
- Visibly improves hair and lash beauty

INCI: Helianthus Annuus (Sunflower) Seed Oil (and) Polyglyceryl-3 Diisostearate (and) Carthamus Tinctorius (Safflower) Flower Extract (and) Hibiscus Sabdariffa Flower Extract



## LIFT Oléoactif® | Multi lifting effect

- Reduces wrinkle depth by -25.6% after 5 minutes and -200% after 28 days
- Remodels cutaneous microrelief by -66.7% after 5 minutes; shows 11 times improvement after 56 days
- Tightens and smoothes wrinkles by -267% after 1 hour and -70% after 28 days
- Boosts skin elasticity by 6.1 times after 28 days

INCI: Carthamus Tinctorius (Safflower) Seed Oil (and) Spilanthes Acmella Flower/Leaf/Stem Extract (and) Astragalus Membranaceus Root Extract (and) Ubiquinone



## LOOK Oléoactif® | Eye contour rejuvenation

- Restores skin thickness, firmness and elasticity, inhibiting 50% of elastase
- Boosts microcirculation and decreases by 150% red dark circle pigmentation
- Reduces blue pigmentation of dark circles by 3.5 times after 28 days
- Diminishes eye puffiness volume by -4.35% after 28 days

INCI: Oleic Acid (and) Terminalia Arjuna Extract (and) Lecithin



## OPUNTIA Oléoactif® | Moisturizing, protecting

- Reinforces the barrier function and membrane fluidity
- Provides after 1 hour immediate hydration of +26%
- Especially dedicated to pregnant women and baby care

INCI: Brassica Campestris (Rapeseed) Seed Oil (and) Opuntia Ficus-Indica Flower Extract (and) Camelina Sativa Seed Oil



## PLUMP Oléoactif® | Lip plumping, skin moisturizing

- Provides an immediate lip plumping effect of +3.1% after 1 hour and +6.1% after 28 days
- Visibly repairs the lips and reduces dryness and cracking
- Restores lip contour and definition
- Improves skin hydration providing instant moisturization of +69.5% after 1 hour and +108.2% after 28 days

INCI: Simmondsia Chinensis (Jojoba) Seed Oil (and) Punica Granatum Flower Extract (and) Polyglyceryl-3 Diisostearate



## PROPOLIS Oléoactif® TL | Premium anti-wrinkle

- Scavenges free radicals by 1500 times more than the control
- Helps keep the skin healthy by increasing antimicrobial power up to 67%
- Promotes collagen 1 synthesis by +26% after 10 days
- Fills wrinkles by decreasing wrinkle depth up to -24.5% and smoothes skin by homogenizing microrelief surface up to +26%

INCI: Helianthus Annuus (Sunflower) Seed Oil (and) Propolis Extract



## UBI Oléoactif® | Universal Beauty Innovation



- Inclusive ingredient pursuing the quest for universal beauty tested on a multi-ethnic panel of volunteers
- Acts on a novel mechanism of action targeting the ubiquitination process to rejuvenate skin cells
- Stimulates proteolysis through proteasome activity and autophagy
- Reduces facial wrinkles by -15% and -34% after respectively 14 days and 28 days of application
- Enhances skin tone for a more even complexion and radiant glow respectively by +35% and +28% while removing skin roughness by -20%

INCI: Brassica Campestris (Rapeseed) Seed Oil (and) Betula Alba Bark Extract (and) Polyglyceryl-3 Diisostearate

## OLÉOBOOSTER®

Micro-structured oil-based extracts stabilized by patented green Oléo-éco-extraction™ technology



### HAIR Oléobooster® | Thermo-protective



- Acts as a natural antioxidant shield against UV-induced color fading and loss of shine
- Strengthens the cuticle barrier, preserves from temperature increases during drying/hair styling

INCI: Cocos Nucifera (and) Acacia Concinna Extract (and) Tamarindus Indica Fruit Extract

### LIFE Oléobooster® | Energizing



- Preserves optimal energy level in cells by protecting the mitochondria function, reducing aconitase expression by -28%
- Prevents cell's fatigue by boosting the total collagen network by +11%

INCI: Brassica Campestris (Rapeseed) Seed Oil (and) Polyglyceryl-3 Diisostearate (and) Cistus Monspeleensis Extract (and) Stevia Rebaudiana Extract

### TAN Oléobooster® | Tanning

- Increases melanin production, boosting tyrosinase activity up to +85.2%
- Helps to accelerate the tan without prolonged exposure to the sun



INCI: Sesamum Indicum (Sesame) Seed Oil (and) Tyrosine (and) Calophyllum Inophyllum Seed Oil (and) Glyceryl Stearate

### YOUTH Oléobooster® | Protecting

- Provides a strong antioxidant activity and increases anti-free radical capacity by +40%
- Protects against aging signs



INCI: Brassica Campestris (Rapeseed) Seed Oil (and) Zingiber Officinale (Ginger) Root Extract (and) Alpinia Officinarum Root Extract

## WATER SOLUBLE ACTIVE

Water-soluble active ingredient designed by using a chemical-free ultrasound extraction process

### EuroI® BT | Multifunctional active ingredient from olive leaves



- Protects skin lipids against oxidation – *in vitro*
- Reduces release of IL-1 $\alpha$  and final irritation index of the formulation – *in vitro*
- Protects against heavy metals – *in vitro*
- Inhibits the lipid peroxidation (MDA) induced by pollutants and cigarette smoke exposure – *ex-vivo*
- Demonstrates anti-acne activity on acne prone skin at 1% – *in vivo*
  - 27% decrease of cutaneous sebumetry after only 15 days of treatment
  - 19% reduction of skin redness

INCI: Olea Europaea (Olive) Leaf Extract, Water

EuroI® BT is available in a glycerin form as well.

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