

# HAIR OLÉOBOOSTER®

Protects against sun and heat damage.

Micro-structured oil-based extract stabilized by Oléo-éco-extraction patented green process.

## NATURAL PROTECTOR AGAINST HEAT DAMAGE

Hair's appearance, color and radiance should be protected from the heat of the hair dryer or straightener and from the UV sun's rays. Without protection, hair becomes dehydrated, devitalized, brittle and dull. Thanks to its coconut oil-vectorized antioxidants, HAIR Oléobooster® helps to preserve hair from heat damage.

## ORIGINAL SOURCE FOR HAIR PROTECTION

Tamarind and Shikakai have been used for hundreds of years by Indian women to protect and nourish their hair because these plants are rich in powerful antioxidants.

Coconut oil<sup>[1]</sup> is a natural oil rich in MCTs (Medium Chain Triglycerides) like lauric acid, which have a high stability. MCTs have a high affinity with hair proteins because of their low molecular weight and linear molecular chains.

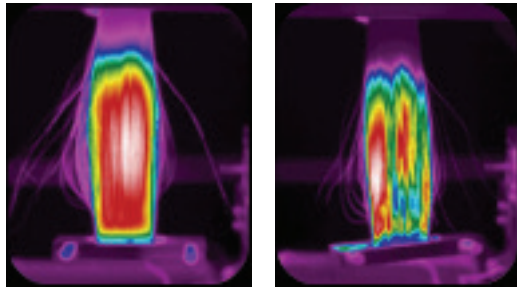
They are able to penetrate the hair fiber more quickly and deeply than long chain fatty acids.

<sup>[1]</sup>Effect of mineral oil, sunflower oil, and coconut oil on prevention of hair damage, Aarti S. Rele and R. B. Mohile, Journal of Cosmetic Science (2003) 54, 175-192.



## PROVEN THERMO-PROTECTIVE EFFECT

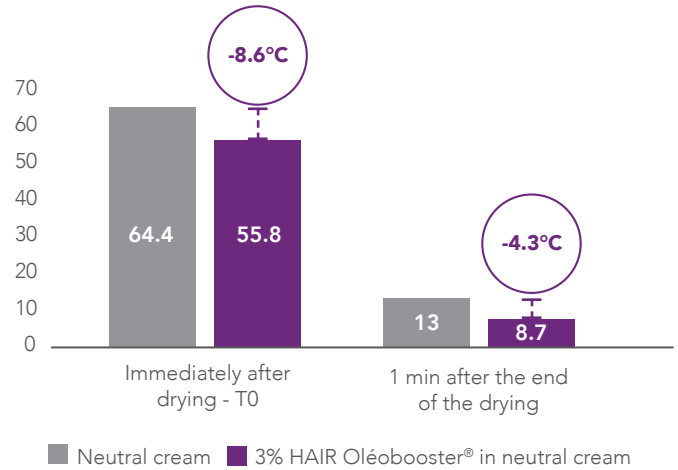
Hair temperature, after a unique application of 3% HAIR Oléobooster® cream, was measured on ten natural hair locks from European origin and compared to a placebo cream.



Placebo:  
neutral cream

3% HAIR Oléobooster®  
in the same neutral cream

Evolution of the hair locks temperature



A significant hair thermo-protective effect of the cream with 3% HAIR Oléobooster® was demonstrated. The increase change in hair temperature was reduced by 8.6°C immediately after one minute of hair dryer use, and by 4.3°C one minute after the end of drying (versus a placebo).

## BOOSTER OF YOUR HAIR CARE

On the basis of the above test, a dose of 3% of HAIR Oléobooster® increases the protection of the hair fiber from external aggressions like heat or sun's rays.

## TECHNICAL AND REGULATORY DATA

INCI NAME:	Cocos Nucifera (Coconut) Oil (and) Acacia Concinna Fruit Extract (and) Tamarindus Indica Fruit Extract
RECOMMENDED DOSE:	1% - 100%
RECOMMENDED pH:	4 - 8
SOLUBILITY:	Liposoluble
FORMULATION:	In the fatty phase before emulsification or directly in anhydrous formula

### APPLICATIONS

**NON**  
Cytotoxic  
Phototoxic  
Irritant  
Allergenic

GMO  
Additive  
Preservative  
Phthalate  
Chemical and  
Microbiological pollutant

**FREE**

- HAIR CARE : CREAM, BALM, OIL, SERUM
- HAIR MASK
- SHAMPOO
- SPECIFIC TREATMENTS FOR DAMAGED HAIR



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