

HALLSTAR 
B E A U T Y

"Beautiful Dreamer"

A bedtime story about taking
care of your skin as you sleep



The Sleep-Skin Connection

The body's circadian rhythms are a hot topic in the scientific community. Personal care product developers are looking closely at research on circadian rhythms and how they affect the skin.

"It has been demonstrated that every cell in our bodies contains clock genes and that skin cells express these circadian proteins. Our skin therefore follows a daily rhythm and changes its functionality dependent on what time of day it is.

During the day the skin's primary objective is to protect itself, with thickness being at a maximum and cell proliferation at its lowest. At night the skin is focused on repair, with cell proliferation, barrier permeability, blood flow and penetration being at their highest levels.

So it would appear that at night the skin would be the most receptive to a formulation which was carrying high levels of active ingredients."

(Excerpted from "5 Skin Care Claims on the Horizon,"
Global Cosmetic Industry, January 2019)

Consumers already recognize the sleep-skin connection. According to Mintel research (2019):

80%+

of women in France, Germany, Italy, and Spain agree that getting enough sleep is an important of looking after the skin.

62%

of female facial skincare product users in the UK agree that sleep is the most important factor in determining the appearance of facial skin.

47%

of US consumers agree that lifestyle factors (e.g., sleep, smoking, stress) play the biggest role in the appearance of skin.

At Hallstar, our product innovation and formulations solutions are dedicated to helping our customers lead happier, freer lives. We believe in a good night's sleep and want to encourage you to prioritize relaxation and sleep in your beauty regimen. Sleep makes you feel better, but its importance goes way beyond just boosting your mood or banishing under-eye circles. Adequate sleep is a key part of a healthy lifestyle, and can benefit your heart, weight, mind, and more.

This "Beautiful Dreamer" collection of Hallstar formulations celebrates the soothing nighttime ritual of preparing for a deep, rejuvenating sleep. We hope you enjoy them.

Sweet dreams!

Hallstar Beauty Formulations Lab

Good Night Kiss Cleanser

Formula #131-19-01A

This body and face wash is perfect for a relaxing shower at night or a thorough cleansing any time of day. With two anti-acne, anti-oxidant active ingredients – Eurol® BT and the brand new CLEAR Oléoactif® – and multiple hydrating and sebum-recovering emollients, including Biochemica® Macadamia Oil and Avocado Oil, you are not just washing the day off. You're giving your skin a grateful good night kiss.

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The sun has set, the workday's through,
So many small tasks still left to do.
While deadlines and project plans
swirl in her head,
A beautiful dreamer gets ready for bed.

Time to clear her mind from worries
and stress;
Dreamers must sometimes *rest more*
and *think less*.

She washes off lipstick and blush
from her face
With a soft, scented lotion that
removes every trace.

Lulling Leg Gel

Formula #131-19-05G

Infused with Olivem® 2020 and Olivem® 300 which in a proper ratio combination create clear gel emulsions that impart an elastomer-like texture. The multifunctional biomimetic properties of Olivem® 2020 combine excellent emulsification performance and natural dermollience.

Happy Feet Treatment

Formula #131-19-04A

This foot mask goes to work immediately after application to slough off dry skin cells. The nutrients and anti-inflammatory compounds in Biochemica® Turmeric Butter are excellent for promoting health and healing, while hydrating olive oil derivatives ensure that your skin stays smooth and supple. BRIGHT Oléoactif® and Eurol® WHT are dedicated to reducing hyperpigmentation while nourishing the skin.

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The dreamer's best friend
who lives next door,
Exhausted from a day of meetings
and chores,
Knows that she needs to relax
and sleep well,
So she treats her tired legs to
some Lulling Leg Gel.

Bed Sheet Mask

Formula #131-19-03A

Give your skin the gift of hydration it dearly deserves. This treatment mask intensely hydrates skin while also increasing skin's ability to *retain* moisture. The mask's light fluid emulsion utilizes BLUE Oléoactif®, a remarkable anti-pollution and anti-blue light "active natural" extracted from black, brown and red rice, as well as Eurol® BT, a powerful anti-aging, anti-inflammatory active ingredient. Your skin will possess softness and suppleness like never before.

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In a little pink house
in the dreamer's hometown
Her mom has on pink slippers
and a pink nightgown,
And she's wearing a face mask
from forehead to chin.
(It's mom who taught dreamer
to take care of her skin.)

Sleeping Beauty Cream Mask

Formula #CS18-004-01D

Restore moisture overnight to your face's dry skin with this innovative mask. Sleeping Beauty Cream Mask is formulated with highly concentrated Olive Leaf Extract, delivering high doses of antioxidant nutrients that recharge tired, stressed skin. The addition of eco-designed, oil-based actives from Hallstar's Oléoactif® line gives Sleeping Beauty Mask potent benefits: OPUNTIA Oléoactif® relaxes and comforts damaged cells, and POMEGRANATE Oléoactif® restructures and purifies your skin. The result: you wake up with soft, glowing skin that looks and feels radiant and refreshed.

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*D*reamer's little sister's in the
pink house, too,

With classmates to text and
homework to do.

But she won't sleep before finishing
her most critical task:

Covering her skin with a beauty
cream mask.

DetoxyBerry Night Cream

Formula #CS18-028-02B

Wake up to skin that is not only pH-balanced, but visibly plumped and glowing. This night cream delivers moisture by replenishing the fatty acids essential to skin's health. With the nutrient content and natural antioxidants of Biochemica® Cranberry Butter, the anti-inflammatory benefits of DIAM Oléoactif®, and the protective effect of Sensolene® Care DD, DetoxyBerry Night Cream pairs with natural skin soothers and refiners to renew your complexion as you sleep.

A Perfect Look

Formula #CS19-045-02B

This velvety-textured eye cream contains Sensolene® to improve skin elasticity, Olivem® 1000 and Oliwax® LC to generate liquid crystal structures that improve hydration by mimicking the stratum corneum, and active ingredient LOOK Oléoactif® to visibly reduces dark circles and eye bags. It is absorbed quickly by the sensitive skin around the eyes, leaving it smooth, plump, and fresh-looking.

Mom finishes up her nighttime routine.
Takes off the paper mask,
wipes her face clean,
Then slathers on cream
for skin that's "mature."
And also A Perfect Look eye cream,
for sure.

Pajamas Body Butter

Formula #131-19-02D

A soothing and beautifully fragrant massage cream boasting Biochemica® Lavender and Citrus Butters, liquid crystal producing emulsifiers, and the new active emollient, Sensolene® Light ET, which provides hydration, sensoriality, and skin-benefitting anti-oxidant properties.

Lavender Lotion Bar

Formula #JH1-284

Say yes to beautiful sleep and skin with the soothing blend of natural ingredients in zero waste Biochemica® Lavender Lotion Bars. These bars melt upon contact, forming a protective barrier while promoting moisturized skin and a good night's sleep.

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Beautiful dreamer,
now calm and de-stressed,
Knows tomorrow she'll wake up
looking her best.
And she thinks to herself
as she turns out the light,
"Sweet dreams to all
and to all a good night!"



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To learn more about Hallstar's "Beautiful Dreamer" collection and our extensive formulated solutions, visit www.hallstarbeauty.com.