

### **OLIVEN®** ESSENZA O/W emulsifier for low viscosity emulsions

# HALLSTAR

## **OLIVEM®** ESSENZA

Beauty consumers are moving away from traditionally marketed 'men's' or 'women's' skin care lines and are increasingly looking for inclusive options that focus on skin health rather than gender. Brands are responding by creating gender-neutral formulations that appeal to a broader audience, using ingredients that are universally beneficial and appealing.

The newest natural-derived addition to our Olivem<sup>®</sup> product line creates oil-in-water emulsions with demonstrated hydration propertes. Formulations using Olivem<sup>®</sup> Essenza have a subdued sensorial profile that is suitable for all skin types, regardless of gender.

#### TECHNICAL DATA

Olivem® Essenza is compatible with a wide range of oil phases and suitable for low viscosity emulsions.

- INCI: Glyceryl Stearate Citrate, Polyglyceryl-4 Olivate
- For global compliance and China registration: Olivem<sup>®</sup> Essenza G, INCI: Glyceryl Stearate Citrate, Polyglyceryl-4 Oleate
- Recommended dosage: 3-5%



#### APPLICATIONS

Olivem® Essenza creates O/W emulsions with a neutral sensorial profile suitable for all skin types.

- Face/neck care | eye care | body care
- Understated skin-feel for genderless applications
- Low viscosity textures: serums, lotions, essences and milks

#### HYDRATING PROPERTIES

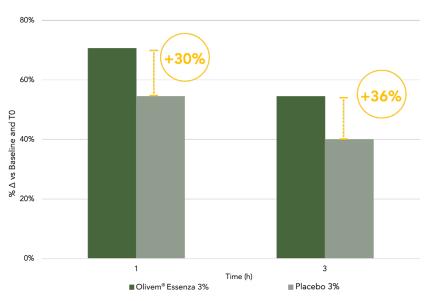
The olive oil origin of Olivem<sup>®</sup> Essenza provides moisturizing properties to skin, confirming its physiological compatibility.

#### **REGULATORY PROFILE**

- ISO16128 Natural Origin Index 1
- 100% natural origin
- Palm-free
- EU REACH compliant



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One-sample Student's t-test: T1h: Olivem® Essenza 3% vs. Placebo 3%: \*\* T3h: Olivem® Essenza 3% vs. Placebo 3%: \*





Skin Hydration