

# Lovely Pink

in-cosmetics Asia  
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**HALLSTAR**   
B E A U T Y



# Skin Barrier Repair Cream

Formula Number: SZE21122302

This pleasant, elegant-textured cream deeply repairs skin barrier. It was developed with Olivem® 1000, a PEG-free self-emulsifying multifunctional ingredient with the ability to generate liquid crystal structures that mimic the stratum corneum organization. DIAM Oléoactif® has anti-inflammatory and anti-free radical efficacy. BLUSH Oléoactif® enhances skin condition and triggers positive emotions.



**Sensolene®** improves spreadability and hydration. The emollient is composed of a combination of fatty acids that chemically mimics the composition of skin's hydrolipidic layer, providing physiological compatibility.

**Sensolene® Light ET** is a multifunctional biomimetic active emollient derived from oil and olive leaves that gives an extremely light touch to every beauty formulation. It is a sustainable alternative to silicones: 100% natural origin, COSMOS-approved and globally-compliant.

**Olivem® 1000** is a PEG-free self-emulsifying multifunctional ingredient with excellent skin protection and barrier function repair properties.

**DIAM Oléoactif®** adds anti-inflammatory benefits. It effectively combines the active ingredients of cork oak and coconut to create a unique highly protective complex for sensitive and reactive skin.

**BLUSH Oléoactif®** helps to keep skin healthy. The 100% natural active ingredient provides quantifiable benefits versus a placebo by enhancing not only skin condition (redness, complexion and comfort), but also consumers' self-perception and emotional state.

Phase	INCI Name	Trade Name	% Wt	Function
A	Ethylhexyl Olivat	Sensolene®	2.00	Multifunctional Emollient
	Simmondsia Chinensis (Jojoba) Seed Oil	Biochemica® Jojoba Oil Deodorized	2.00	Emollient
	Ethyl Olivat, Olea Europaea (Olive) Leaf Extract	Sensolene® Light ET	5.00	Multifunctional Emollient
	Squalane		2.00	Emollient
	Ceramide NP		0.10	Active Ingredient
	Cocos Nucifera (Coconut) Oil, Quercus Suber Bark Extract, Oak Root Extract	DIAM Oléoactif®	1.00	Active Ingredient
	Cetearyl Olivat, Sorbitan Olivat	Olivem® 1000	4.00	Self-Emulsifier / Liquid Crystal Maker
	Cetearyl Alcohol	HallStar® TA-1618 Cetearyl Alcohol	1.00	Thickener
	Persea Gratissima (Avocado) Oil, Hydrogenated Vegetable Oil	Biochemica® Avocado Butter	2.00	Emollient
	Garcinia Indica Seed Butter	Biochemica® Kokum Butter Ultra	4.00	Emollient
	Dimethylsilicone		2.00	Emollient
	Brassica Campestris (Rapeseed) Seed Oil (and) Polygonum Tinctorium Leaf Extract	BLUSH Oléoactif®	1.50	Active Ingredient
B	Tocopherol	Biochemica® Vitamin E Natural	0.50	Antioxidant Agent
	Disodium EDTA		0.05	Chelating Agent
	Glycerin		2.00	Humectant
	1,2-Butylene glycol		3.00	Humectant
	Xanthan Gum		0.20	Thickener
	Acryloyldimethyltaurate/VP		0.30	Thickener
	Sodium Hyaluronate		0.05	Active Ingredient
	Hydroxyacetophenone, 1,2-Hexanediol		1.00	Preservative
	D.I.Water		66.30	Volatile Carrier

## Preparative procedure

Mix phase A well and heat to 75°C. Mix phase B well and heat to 80°C. Add phase A into phase B at 3000rpm (Silverson). Homogenize the bulk for 3mins at 3000rpm (Silverson). Cool down the emulsion to room temperature at 100rpm.

## Product characteristics (25°C)

- Appearance: Shiny pink cream

# Pink Pudding Cream

Formula Number: SZE22031103

This cream formulation soothes your skin, keeping it soft and rejuvenated after every use, thanks to BLUSH Oléoactif® and BRIGHT Oléoactif®. Olivem® 2020G delivers a pleasant, elegant, "pudding-like" texture. BLUSH Oléoactif® creates a light pink-colored cream with a beneficial emotional effect.

**Olivem® 2020G** is a naturally-derived, multifunctional, biomimetic ingredient combining excellent emulsification performance and natural dermollience. Compared to other cold process emulsifiers on the market, Olivem® 2020 G delivers superior sensoriality attributes and sustains skin hydration.

**BRIGHT Oléoactif®** is an oil-based active extracted from three plants screened for their complementary activities: marshmallow root, rice bran and licorice root. This ingredient is dedicated to skin brightening and reduction of hyperpigmentation.

**BLUSH Oléoactif®** helps to keep skin healthy. The 100% natural active ingredient provides quantifiable benefits versus a placebo by enhancing not only skin condition (redness, complexion and comfort), but also consumers' self-perception and emotional state.

**Biochemica® Rosehip Oil Ref** exhibits excellent penetrating qualities and spreadability on the skin. It adds moisturizing, skin cell regeneration, and anti-inflammatory attributes to creams, lotions and bar soaps and exhibits low comedogenicity on the skin.

Phase	INCI Name	Trade Name	% Wt	Function
A	Brassica Campestris (Rapeseed) Seed Oil, Glycyrrhiza Glabra (Licorice) Root Extract, Polyglyceryl-3 Diisostearate, Althaea Officinalis Root Extract, Oryza Sativa (Rice) Bran Extract	BRIGHT Oléoactif®	1.00	Active Ingredient
	Brassica Campestris (Rapeseed) Seed Oil (and) Polygonum Tinctorium Leaf Extract	BLUSH Oléoactif®	1.00	Active Ingredient
	Rosa Canina Fruit Oil	Biochemica® Rosehip Oil Ref	4.00	Emollient
	Ethylhexyl Olivatate, Sodium Acrylates Copolymer, Polyglyceryl-4 Oleate	Olivem® 2020G	2.00	Multifunctional Cold Process Emulsifier
	Tocopherol	Biochemica® Vitamin E Natural	0.20	Antioxidant Agent
	Dimethicone(5cst)		2.00	Emollient
B	EDTA 2Na		0.05	Chelating Agent
	1,3-Butylene Glycol		5.00	Humectant
	Hydroxyacetophenone		0.50	Preservative
	D.I.Water		84.75	Volatile Carrier

## Preparative procedure

Mix phase A well. Mix phase B well. Add phase A into phase B at 3000rpm (Silverson). Homogenize the bulk for 3mins at 3000rpm (Silverson).

## Product characteristics (25°C)

- Appearance: shiny pink pudding cream

# Double Rose Essence

Formula Number: SZE21080150

A biphasic essential oil that renews and replenishes the skin with both moisture and oil. BLUSH Oléoactif® adds a trendy rose shade to formulations and triggers emotional benefits. Double Rose Serum is suitable for dry and sensitive skin.



**BLUSH Oléoactif®** helps to keep skin healthy. The 100% natural active ingredient provides quantifiable benefits versus a placebo by enhancing not only skin condition (redness, complexion and comfort), but also consumers' self-perception and emotional state.

**AvoBrite®** is used here as a photostabilizer, effectively protecting the formulation's color from fading under sun exposure.

**Biochemica® Jojoba Oil Deodorized** is a liquid wax ester that's good for the skin, acting as a moisturizer and emollient agent to improve skin elasticity and suppleness. It also contains natural tocopherols to minimize oxidation and hence rancidity caused by lipid peroxidation.

Phase	INCI Name	Trade Name	% Wt	Function
A	Squalane		38.00	Emollient
	Meadowfoam Seed Oil		2.00	Emollient
	Simmondsia Chinensis (Jojoba) Seed Oil	Biochemica® Jojoba Oil Deodorized	3.00	Emollient
	Brassica Campestris (Rapeseed) Seed Oil (and) Polygonum Tinctorium Leaf Extract	BLUSH Oléoactif®	1.00	Active Ingredient
	Acrylates Copolymer	AvoBrite®	0.50	Photostabilizer
	Undecane and Tridecane		15.00	Emollient
	Tocopherol	Biochemica® Vitamin E Natural	0.50	Antioxidant Agent
B	Sodium Chloride		0.10	Stabilizing Agent
	Glycerin		6.00	Humectant
	Sodium Hyaluronate		0.05	Active Ingredient
	Rose Hydrosol		15.00	Active Ingredient
	Hydroxyacetophenone, 1,2-Hexanediol		1.00	Preservative
	D.I.Water		17.85	Volatile Carrier

## Preparative procedure

Prepare separately the water phase and the oil phase respectively and mix well. Separately put the oil phase and water phase into the packing.

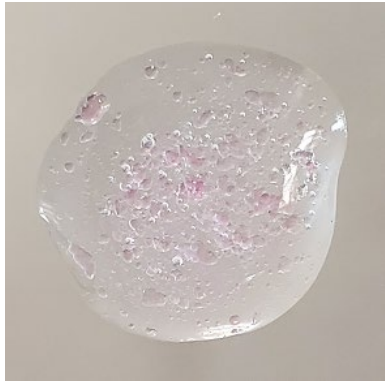
## Product characteristics (25°C)

- Appearance: biphasic liquid

# Blush Repairing Essence

Formula Number: SZE22011003

This serous, non-greasy formulation provides moisturizing properties, enhances the complexion and triggers positive emotions. BLUSH Oléoactif® is a 100% natural liposoluble active ingredient inspired by the ancestral use of an indigo-plant. Blush Repairing Essence reduces skin redness and reinforces skin barrier function.



**BLUSH Oléoactif®** helps to keep skin healthy. The 100% natural active ingredient provides quantifiable benefits versus a placebo by enhancing not only skin condition (redness, complexion and comfort), but also consumers' self-perception and emotional state.

Phase	INCI Name	Trade Name	% Wt	Function
A	Caprylic/Capric Triglyceride		4.00	Emollient
	Brassica Campestris (Rapeseed) Seed Oil (and) Polygonum Tinctorium Leaf Extract	BLUSH Oléoactif®	1.50	Active Ingredient
	Castor Oil/IPDI Copolymer (and) Caprylic/capric Triglyceride		1.00	Thickener
B	Disodium EDTA		0.05	Chelating Agent
	Glycerin		6.00	Humectant
	TC-Carbomer 381		0.20	Thickener
	Triethylamine		0.10	pH Regulator
	Sodium hyaluronate		0.05	Active Ingredient
	Rose Hydrosol		10.00	Active Ingredient
	Hydroxyacetophenone		0.50	Preservative
	D.I.Water		76.60	Volatile Carrier

### Preparative procedure

Mix phase A well and heat to 75°C. Mix phase B well. Add phase A into phase B at 400rpm.

### Product characteristics (25°C)

- Appearance: clear gel with pink microspheres

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